

# BDMiT Bulk SMS Service



## Related Bulk SMS Service

SOAP API  
HTTP API  
All Operators Broadcast  
Long Code Receive/Terminate  
Short Code Receive/Terminate  
Unlimited Masking  
Flexible Charging

## BDMiT Bulk SMS Service

Short Message Service (SMS) has enjoyed vast popularity as a service available on all mobile devices and across all operators world-wide. With 95% of all SMS messages read within 5 minutes of being sent, the utilization of SMS as a business tool is considered to be 5 times more responsive than tools such as direct mailing. Although most companies have not yet started to use SMS as a business tool to communicate and market their services and products, it is clear that the trend is changing and Business SMS will gain in importance and volume.

**BDMiT Bulk SMS Service** enable our client's and other developer's in-house applications to send SMS with our Web Service and HTTP(S) Connector. Any application can connect to our SMS Gateway to automatically send and receive messages using SOAP and HTTP(S) to connect. Currently following services are available through our SMS gateway.

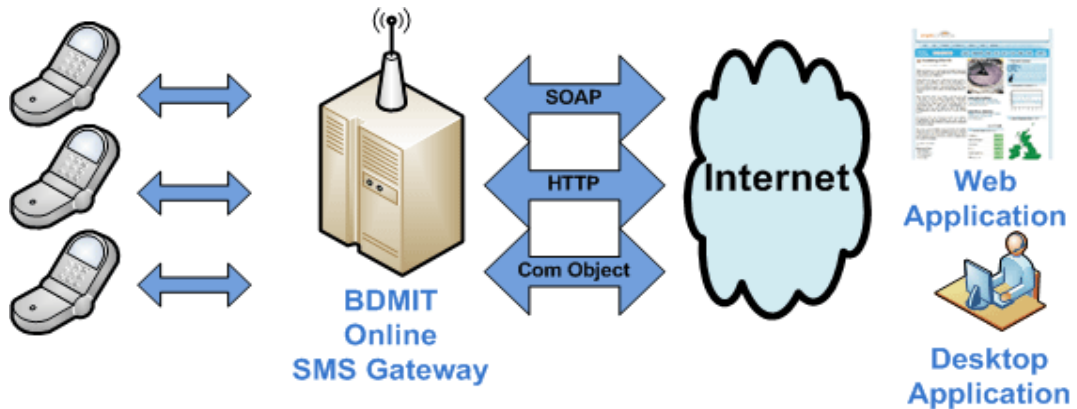
- Secure, browser-based application to send and receive SMS messages
- Run high volume, personalized, two-way SMS marketing campaigns
- Have your own corporate SMS number that colleagues and clients can send SMS messages
- Auto-convert IT system alerts to SMS messages for field engineers

## Key Benefits of BDMiT

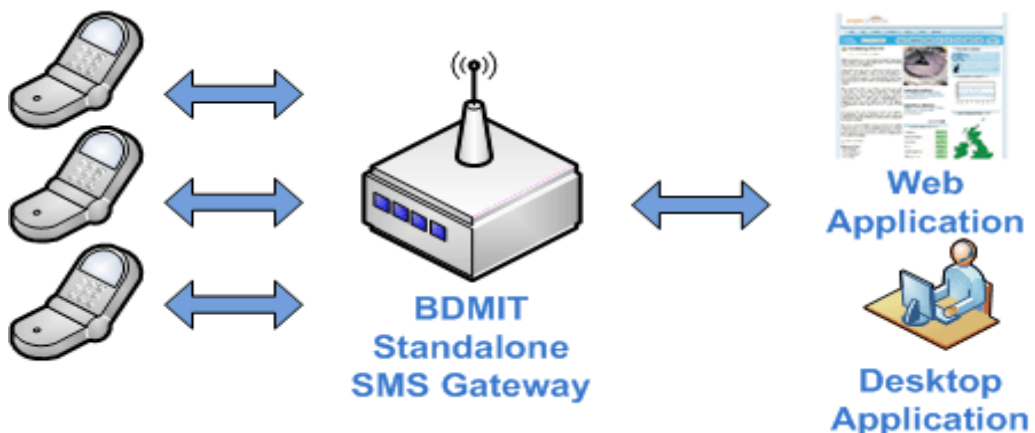
- Integration to all kinds of front-end and legacy systems is carried out via a range of simple, flexible Application Programming Interface (API) connections. These offer you a choice of connection options (HTTP/S, SMPP, SMTP, FTP, XML, SOAP, Com Object.) which are quick and easy to implement and are suited to a wide spectrum of usage.
- The user-friendly web based interface easily allows you to manage all your API connections, monitor your campaigns, do extensive reporting, make online payments, receive invoices, add sub-users and more.
- Customer can choose from different message routing profiles to suit your budget and redundancy requirements.
- We provide additional code scripts for use with all interfaces and support integration with excellent specification documents and tutorials.

### We provide both on-site standalone & online API based SMS Gateway solution

**Online SMS Gateway:** Our Online SMS Gateway offers your business a hosted messaging platform to SMS-enable any application, website or system using SOAP, HTTP and Com Object. We give you the immediate capability to deliver and receive messages to and from any application, via our global operator coverage.

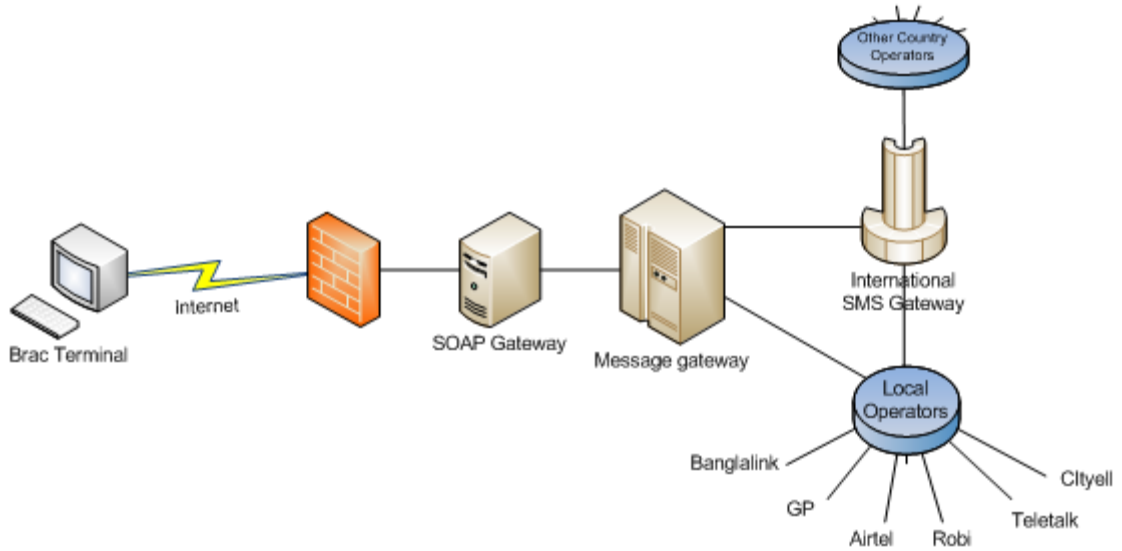


**Standalone SMS Gateway:** Our Standalone SMS Gateway offers your business a hosted messaging platform to SMS-enable any application, website or system within your territory. It is very easy to integrate and manage.



## Redundant SMS Route

BDMiT has its own API based SMS termination service and has redundant route for the SMS termination. BDMiT Bulk SMS terminating solution is one of the unique SMS termination solutions in the country.



## SMS submission TPS for SMS Client

TPS of SOAP Gateway: 100

TPS of MiT Message Gateway: 200

TPS of SMS Termination: 50 for each operator

## Service Availability

24 x 7 service will be available. There are cluster servers as well as redundant route for the SMS termination. But any kind of physical distortion of the geographical disaster or the national bank bone or IIG down must be considered.

## MIT Clients & partners



Zone	Country	Client	Industry
Asia Pacific	Bangladesh	Robi (An AXIATA Company)	Telecommunication
Asia Pacific	Bangladesh	First Lease & Finance Ltd	Financial Services
Asia Pacific	Bangladesh	Mercantile Bank Limited	Financial Services
Asia Pacific	Bangladesh	It Consultants Ltd (QCash)	ATM Services Provider
Asia Pacific	Bangladesh	BRAC	Development Organization

## Why MiT?

### NEXT LEVEL PERFORMANCE

systematically tackling financial transaction

### REVENUE LIFECYCLE - MAXIMIZING REVENUE

Revenue maximization approach that allows overcoming the geographical barriers

### MIT END-TO-END UNDERSTANDING AND APPROACH TO MOBILE BNKING SERVICE

M2B works on top of both telecommunication & banking domain to assure earned revenue

### SUPERIOR TECHNOLOGY ADVANCEMENT

coextending with business excellence

[www.bdmitech.com](http://www.bdmitech.com)



#### Contact Us

For more information about how MiT's distinctive solutions and services can help you achieve high performance by creating, developing, delivering and managing innovative services more efficiently and effectively, please find us as following in following address:

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